CRCEA Spring 2019 Conference
COMMUNICATION WITH MEMBERS: RESOURCES

Eblasts
- Constant Contact: https://www.constantcontact.com
- MailChimp: https://mailchimp.com

Website
- W3 Schools (HTML & CSS reference): https://www.w3schools.com
- Squarespace: https://www.squarespace.com
- Weebly: https://www.weebly.com
- Wix: https://www.wix.com
- WordPress.com (they host it): https://wordpress.com
- WordPress.org (download software & upload it to hosting): https://wordpress.org
- Google Analytics: https://analytics.google.com/analytics/web

Social Media
- Google Alerts: https://www.google.com/alerts
- Hootsuite (post scheduler): https://hootsuite.com

Survey
- Google Forms (free simple surveys): https://www.google.com/forms/about
- QuestionPro (paid service for complex surveys): https://www.questionpro.com
- Survey Monkey (free & paid options): https://www.surveymonkey.com

Event Ticketing (with built-in credit-card processing)
- Brown Paper Tickets: https://www.brownpapertickets.com
- Eventbrite: https://www.eventbrite.com

Standalone Credit Card Processing
- PayPal: https://www.paypal.com
- Square: https://squareup.com

Courses to Learn More
- SkillShare https://www.skillshare.com
- Coursera https://www.coursera.org
- Facebook Blueprint https://www.facebook.com/business/learn
- Constant Contact https://blogs.constantcontact.com/social-media-quickstarter

Miscellaneous
- Pexels (free images): https://www.pexels.com