

PROUD CRCEA SPONSOR SINCE 2014

About Us

- Founded in 2003
- Corporate office in San Diego, CA
- CRCEA affiliate sponsor since 2014
- Licensed Nationwide
- Contracted with National and Regional Carriers
- Servicing over 25,000 Highly Satisfied Clients







What We Do

Medicare Insurance Counseling

- What does Medicare cover?
- What is not covered?
- Which plan is right for them?

Enrollment Support

- Simplified application process
- Mail them personalized enrollment information

Post Enrollment Support

- We support clients with any coverage, claims, or billing issues
- We are there when you need us most!



How do we compare to HICAP?

	HICAP	MSHP	
Sponsorship	Yes	Yes	
Free and Unbiased	Yes	Yes	
Drug Plan List	Yes	Yes	/
Explain Original Medicare	Yes	Yes	
Compare Group Plan	No	Yes	/
Physician Coordination	No	Yes	/
SEP Knowledge	No	Yes	/
Send Enrollment Kit	No	Yes	
Enrollment	No	Yes	/
Post Enrollment Support	No	Yes	
Licensed Agent	No	Yes	
Nationwide	No	Yes	

MySeniorHealthPlan

Case Study: San Diego County Employees

- MSHP sponsored introduction letter of new FREE service to RESDC members
- Overwhelmingly positive response
 - "I'm so glad RESDC is offering us this service!"
- 210 total calls
- 65 enrolled in better plans
- In 2018, those 65 retirees saved more than \$300,000 in premiums!
 - \$4,620 annual savings per retiree



Case Study: San Diego County Employees

- The 150 Members we didn't enroll
 - We analyzed their plan and options
 - We advised them to stay on their group plan



How We Help You Save

- Retirement benefits vs. Individual Market
 - County's negotiated rate for premiums may be inflated
 - More competitive prices may be available on the Market
 - Same plan, same doctor, same benefits for less!
- Unbiased plan comparisons
 - We represent the major carriers and can compare plan benefits side-by-side



The Way Forward

- Notification Letter
 - MSHP-Sponsored letter to go out to your members
 - Letter introduces MSHP as a free resource to compare health insurance options
- Website
 - Add MSHP contact information for members looking for help with Medicare



Questions? Contact Us

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